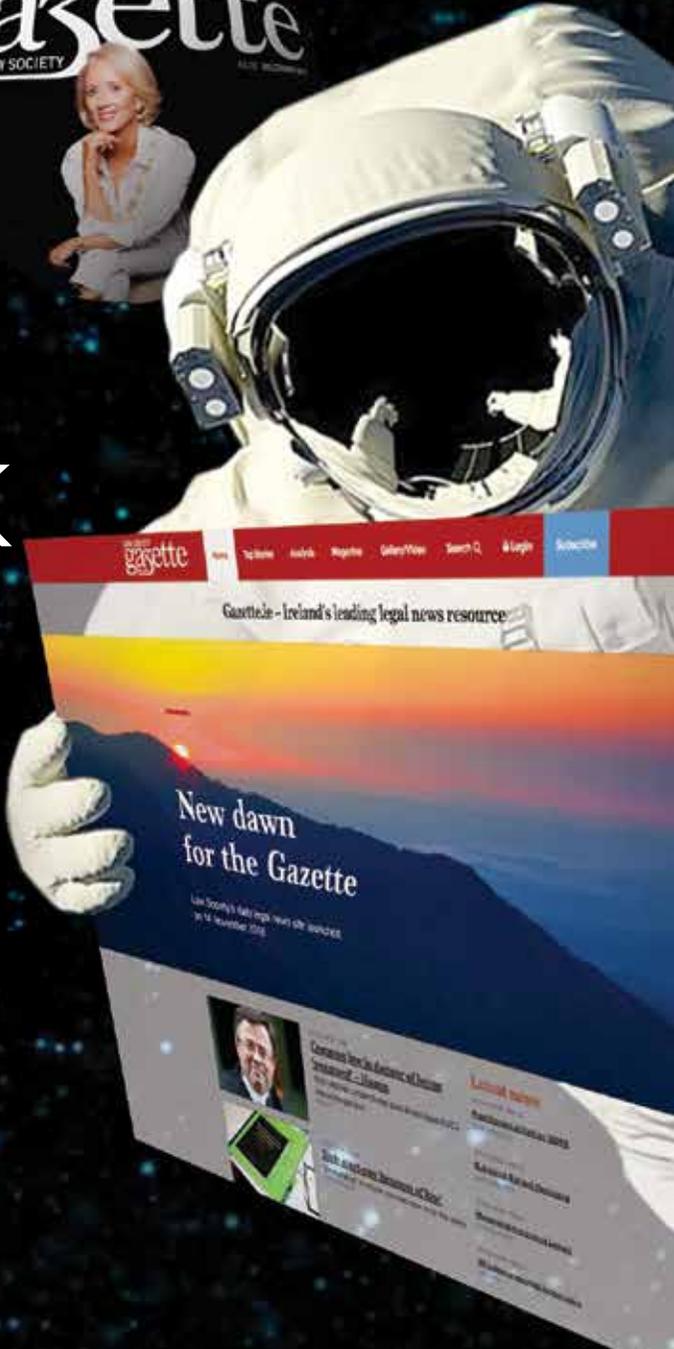




MEDIA PACK

gazette

LAW SOCIETY

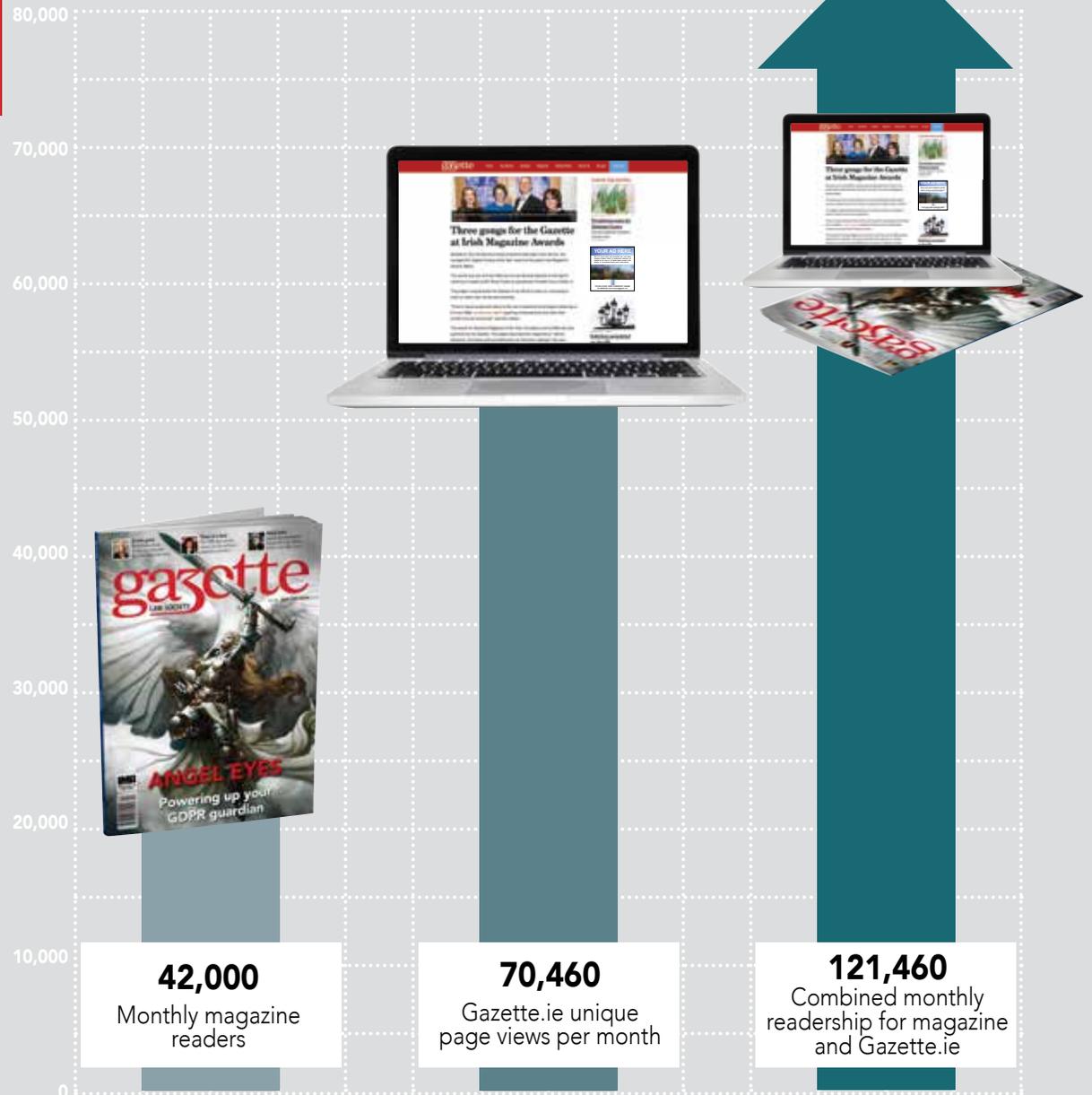


THE AWARD-WINNING GAZETTE

The multi-award-winning *Law Society Gazette* is Ireland's leading law magazine. Awarded 'Business Magazine of the Year' at the most recent Irish Magazine Awards (IMAs), it has a monthly print run of 14,000 (equating to a circulation of 42,000 readers).

Our daily news service, *Gazette.ie* – named 'IMA Digital Product of the Year' – boasts approximately 19,865 unique page views per week (79,460 per month) – and growing.

This combined offering means that our advertising partners can reach more solicitors and legal practitioners than any other print and online legal title.



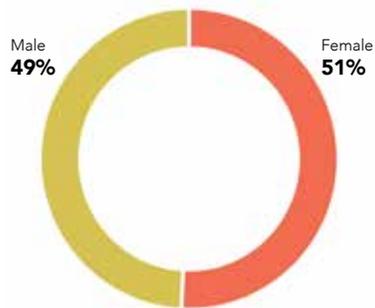
To advertise, contact our advertising manager Seán Ó hOisín



Our readership includes a total of 10,900 practising solicitors (51% female, 49% male) who practise across all sectors of the legal profession. They work in large, medium and small law firms. Over one-fifth of all practising solicitors are employed in the in-house and public sector.

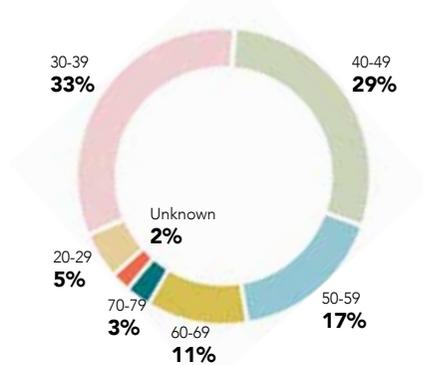
READERSHIP PROFILE

Gender balance of members



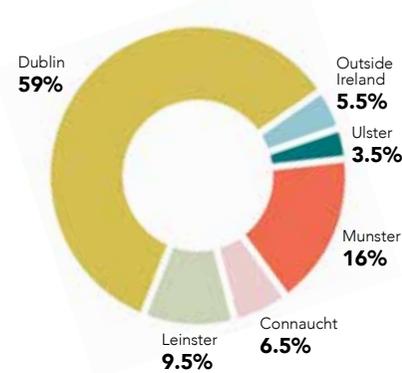
Male	6,225	49%
Female	6,464	51%
Total	12,689	100%

Age profile of members



Age	Amount	%
20-29	671	5%
30-39	4,196	33%
40-49	3,706	29%
50-59	2,127	17%
60-69	1,383	11%
70-79	328	3%
80+	56	0%
Unknown	222	2%
Total	12,689	100%

Where are we in practice?



Dublin	6,652
Munster	1,817
Leinster	1,075
Connaught	702
Outside Ireland	614
Ulster	377
Total	11,237

Where are we, county by county?



To advertise, contact our advertising manager Seán Ó hOisín



086 811 7116



01 837 5018

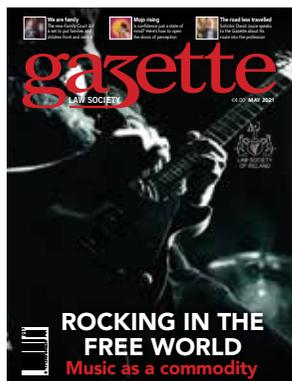


sean@lawsociety.ie



www.gazette.ie

gazette ADVERTISING RATES



	Display	Interactive (clickable to your website)
COVERS		
Outside back cover	€3,250	€3,500
Inside front cover	€2,900	€3,200
Inside back cover	€2,900	€3,200
Full page	€2,500	€2,750
Double page spread	€3,950	€4,300
Half page	€1,650	€1,800
One third	€1,350	€1,500
Quarter	€900	€1,000
Eighth	€550	€600

All prices are exclusive of VAT @ 23%

	Display	Interactive (clickable to your website)
CLASSIFIED SECTION		
Per column centimetre	€65	€75
DISCOUNTS		
Series discount for 10 issues:	15%	
Series discount for 5 issues:	10%	
Series discount for 3 issues:	5%	

LOOSELEAF INSERTS
 Minimum rate €3,250*
 Rates quoted on an individual basis

*Inserts are accepted on a weight basis and will incur an extra charge if the magazine and insert weight, together, supercede 250g

Measurements	
Trimmed page	210 x 275mm
Bleed page	220 x 285mm
DPS trim	420 x 275mm
DPS bleed	430 x 285mm
Half page vertical	91 x 252mm
Half page horizontal	187 x 123mm
One third vertical	60 x 252mm
One third horizontal	187 x 90mm
Quarter page vertical	91 x 123mm
Quarter page horizontal	187 x 90mm
Eighth page vertical	43 x 123mm
Eighth page horizontal	91 x 59mm

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Gazette advertising deadlines 2022

MONTH	DEADLINE	PUBLISHING DATE
Jan/Feb:	21 January 2022	4 February 2022
March:	18 February 2022	4 March 2022
April:	18 March 2022	1 April 2022
May:	22 April 2022	6 May 2022
June:	20 May 2022	3 June 2022
July:	17 June 2022	1 July 2022
Aug/Sept:	19 August 2022	2 September 2022
October:	29 September 2022	7 October 2022
November:	21 October 2022	4 November 2022
December:	18 November 2022	2 December 2022



Email high-resolution PDF (with fonts embedded) to sean@lawsociety.ie

GAZETTE.IE

Advertising on Gazette.ie – our online daily news service – is highly flexible. Advertising can be published at very short notice, once artwork has been received/agreed.

To advertise, contact our advertising manager Seán Ó hOisín



The multi award-winning *Law Society Gazette* is the definitive source of legal news and in-depth articles for the solicitors' profession and is published ten times a year.



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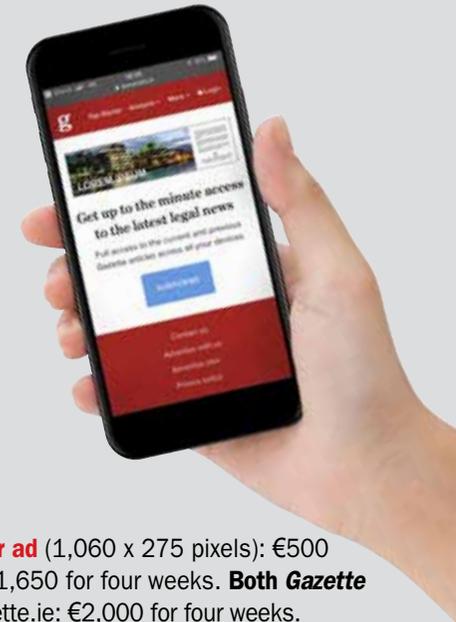
ONLINE RATES

Ireland's leading online legal news resource



Gazette.ie – Ireland's 'Digital Product of the Year' – is our daily online news service. It provides breaking news and exclusive legal content. With a variety of advertising positions and sizes available, Gazette.ie enables you to connect with our 12,870 unique visitors each week (51,480 per month), and growing.

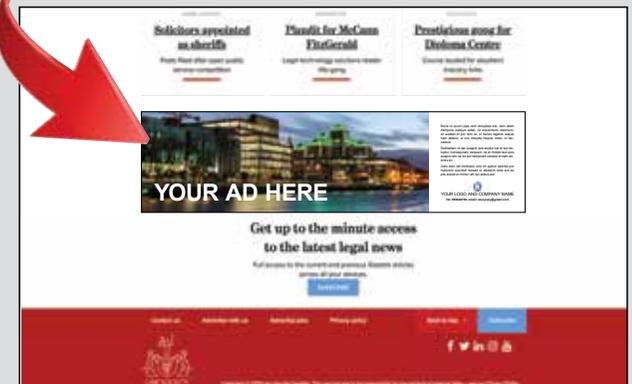
There's also the opportunity to advertise in our weekly *Gazette Digest* – a round-up of the most significant news each week on Gazette.ie.



Skyscraper ad (250 x 500 pixels): €400 for one week; or €1,250 for four weeks. **Both Gazette magazine and Gazette.ie: €1,500 for four weeks.**

MPU/small display ad (250 x 250 pixels): €250 for one week; or €800 for four weeks. **Both Gazette magazine and Gazette.ie: €1,100 for four weeks.**

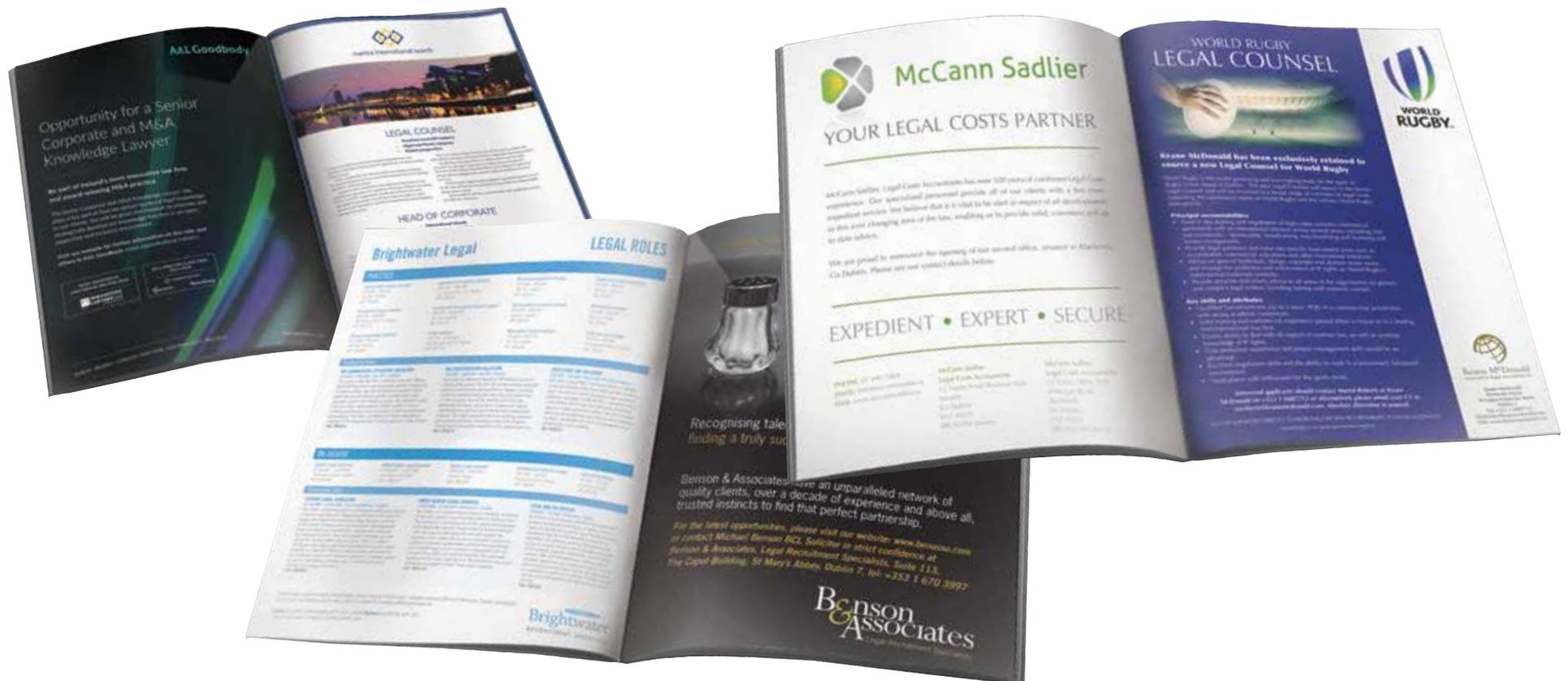
Home page banner ad (1,060 x 275 pixels): €500 for one week; or €1,650 for four weeks. **Both Gazette magazine and Gazette.ie: €2,000 for four weeks.**



To advertise, contact our advertising manager Seán Ó hOisín



The *Law Society Gazette* and *Gazette.ie* are the ideal media for your recruitment advertising needs. The *Gazette* provides law firms and recruitment advertisers with unparalleled access to a highly-qualified and diverse legal talent pool. Our classified, display, and enhanced online options give you complete and cost-effective legal recruitment solutions.



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www.gazette.ie



BEING READ BY A LAWYER NEAR YOU

